

2009 Northwest Economic Development Course

Preliminary Program

Sunday, August 16, 2009

6:30 pm The Basics of Economic Development

Monday, August 17, 2009

8:00 am The Leadership Caves

10:15 am Strategic Planning

1:00 pm Managing Economic Development Organizations

3:15 pm Making Sense of Environment and
Infrastructure Issues

Tuesday, August 18, 2009

8:00 am Workforce Development

10:15 am Business Retention and Expansion

1:00 pm Downtown Revitalization

Wednesday, August 19, 2009

8:00 am High Impact Marketing

10:15 am Site Selection

1:00 pm Turn Boring Data into Fun

3:15 pm Technology Tools for Success

Thursday, August 20, 2009

8:00 am Reuse and Redevelopment of Business Sites
and Facilities

10:15 am Economic Development Finance

1:00 pm Small Business and Entrepreneurs

3:15 pm The New Age of Tourism

Friday, August 21, 2009

8:00 am Success in Community and Economic Development

9:45 am Seven Ideas for a Healthy Community

11:00 am GRADUATION!!

Faculty

TIMOTHY BISHOP, CMSM, Executive Director, Ellensburg
Downtown Association, Ellensburg, Washington

MIKE BRENNAN, Economic Development and Workforce
Specialist, Workforce Training & Education Coordinating
Board, Olympia, Washington

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Washington Economic Development District, Wenatchee,
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KATE MCENROE, Kate McEnroe Consulting, Atlanta, Georgia

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Development Association, Yakima, Washington

LANIE MCMULLIN, Executive Director, City of Everett,
Everett, Washington

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The Dalles, Oregon

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RICHARD MILLER, President, Calm River Demographics,
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