

# INFORMATION & COMMUNICATION TECHNOLOGY

## INDUSTRY SPOTLIGHT



### GENERATIONS OF TECHNOLOGY INGENUITY

Washington State is home to a vibrant and diversified information and communication technology sector. With household names such as Microsoft, Amazon, Expedia and RealNetworks, as well as emerging companies in the transformative areas of cloud computing and energy efficiency, Washington is one of the world's largest and most innovative technology hubs. This established technology ecosystem sets the stage for the emergence of new companies, innovations and ideas.

As a nexus for the new world of wireless, the largest software publishing labor force in the U.S., a strong venture capital community and the strongest cluster of

interactive media companies in the U.S., Washington lives up to its reputation as a hub for technology ingenuity.

### EDUCATED & SPECIALIZED WORKFORCE

Washington's talented and innovative workforce fuels the technology industry.

- 186,800 people are employed by the high-tech sector.
- 50,700 jobs are in the software sector.
- The software publishing sector leads the U.S. in technology job growth.
- Washington State has the second highest concentration of technology-intensive employment in the nation.

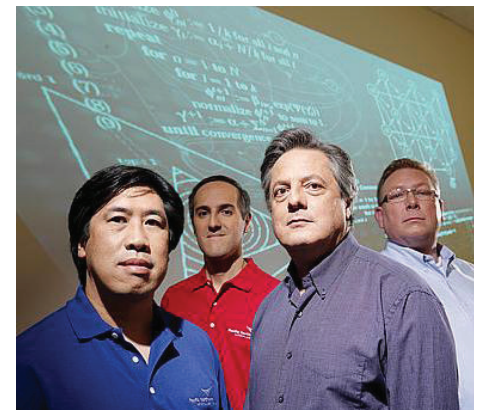


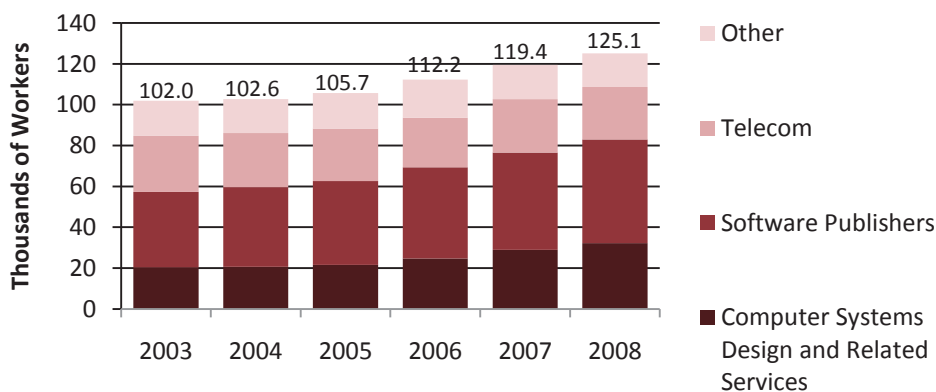
Photo courtesy of Pacific Northwest National Laboratory

### ESTABLISHED TECHNOLOGY HUB

Washington is a hotbed for technology innovation and entrepreneurs. Companies at the forefront of trends in software, mobility, digital media and online retailing and services are continually changing the way the world works and lives.

- 150 companies develop digital games.
- Intel, Hewlett-Packard, Adobe, Google and Facebook have Washington facilities.
- 349 telecommunications and mobility companies are located in the state.
- International firms such as Sharp, Nintendo, Sony, Nokia, HTC, Adeneo and Ericsson have established R&D facilities and operations in Washington.
- Washington is ranked first in the U.S. for creation of new software companies.

### WASHINGTON STATE INDUSTRY WORKFORCE, 2003–2008



Source: Washington State Employment Security Department, Washington State Department of Commerce

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### INDUSTRY INNOVATION & WORKFORCE RESOURCES

World-class research institutions and globally recognized companies attract top-notch talent, spur breakthrough technologies, train qualified workers and position companies for success. The following organizations support Washington's thriving technology industry:

- University of Washington
- DigiPen Institute of Technology
- Washington State University
- Seattle University
- Bellevue College
- Washington Technology Industry Association
- Washington Technology Center
- Technology Alliance
- Seattle 2.0
- Sirti
- Northwest Entrepreneur Network
- Washington Interactive Network

### POSITIONED FOR GROWTH

The National Venture Capital Association reports that few states have embraced innovation, self-reliance and reasoned acceptance of risk more readily than Washington. In 2008, the state attracted nearly \$1 billion in investment while its venture-backed companies grew employment and revenue faster than those of any other state, including California.

### TAXES & INCENTIVES

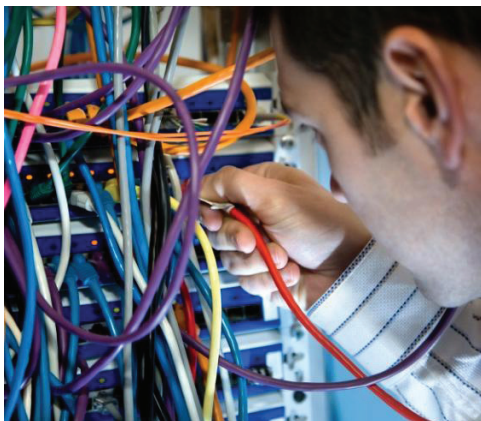
- Business and occupation credits for high technology businesses investing in research and development
- High technology sales and use tax deferral/waiver
- Business and occupation credit for new employees in software programming and manufacturing in rural counties



Photo courtesy of Pacific Northwest National Laboratory

### COMPANIES IN WASHINGTON

Amazon.com  
Adobe  
Attachmate Corporation  
BuddyTV  
Clearwire Corporation  
Expedia  
Facebook  
F5 Networks, Inc.  
Getty Images, Inc.  
Google  
Intermec Technologies  
Isilon Systems, Inc.  
Microsoft  
Nintendo of America  
RealNetworks, Inc.  
SEOMoz  
Swype, Inc.  
T-Mobile USA, Inc.  
Valve Corporation  
Zillow.com



*"Entrepreneurs in Washington are not alone; they are supported by a strong entrepreneurial community that genuinely wants to see you succeed and are willing to help you get there. No matter the business issue, I've always been able with one phone call or email to find a resource locally to assist. Washington is a great place to start a business."*

Andy Liu, CEO  
BuddyTV

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**Department of Commerce**  
Innovation is in our nature.