



2011 Agenda

Monday, August 22, 2011

- 1:30 pm Welcome and Introductions
- 2:00 pm Basics of Economic Development
- 3:00 pm Strategic Planning

Tuesday, August 23, 2011

- 8:00 am Leadership Caves
- 10:00 am Ethics in Economic Development
- 1:00 pm Managing Economic Development Organizations
- 3:30 pm Wind Farm Tour

Wednesday, August 24, 2011

- 8:00 am Reuse and Redevelopment of Business Sites and Facilities
- 10:15 am Site Selection
- 1:15 pm Business Retention and Expansion
- 3:30 pm Census Analysis

Thursday, August 25, 2011

- 8:00 am Workforce Development
- 10:15 am Economic Development Finance
- 1:15 pm Small Business and Entrepreneurship
- 3:30 pm Marketing

Friday, August 26, 2011

- 8:30 am Community Development
- 10:45 am Seven Ideas for a Healthy Community
- Noon Graduation!!

Faculty

TERRY BREWER, CEcD, Executive Director, Grant County EDC, Moses Lake, Washington

MAURY FORMAN, Innovation and Policies Division, Washington State Department of Commerce, Seattle, Washington

DENNIE HOULE, CEcD, Business Development Officer, Business Oregon, Portland, Oregon

TOM HUDSON, AICP, CMSM, Principal, CollinsWoerman, Seattle, Washington

JENNIFER KORFIATIS, MBA, Administrator, North Central Washington Economic Development District, Wenatchee, Washington

LANIE MCMULLIN, Executive Director, City of Everett, Everett, Washington

CAROLYN MEECE, CEcD, Business Development Officer, Business Oregon, Portland, Oregon

JILL MILES, CEcD, Business Development Officer, Business Oregon, Portland, Oregon

RICHARD MILLER, President, Calm River Demographics, Gig Harbor, Washington

CHARLIE MITCHELL, CEcD, Community and Economic Development Director, City of La Grande, La Grande, Oregon

GEORGE SHARP, Executive Director, Olympia Lacey Tumwater Visitor and Convention Bureau, Olympia, Washington

GREG SMITH, Gregory Smith & Company, LLC, Heppner, Oregon

JONATHAN SMITH, CEcD, Managing Director, Grant County EDC, Moses Lake, Washington

LELAND SMITH, President, Elesco, Ltd., Sunriver, Oregon

JIM SORENSEN, Executive Facilitator, Senior Consultant and Coach, Jim Sorensen Consulting LLC, Snohomish, Washington